**Lab Assignment 1**

1. **Team Name: WWUB (Watch What you Buy/What Would You Buy)**
2. **Team Members: Marcus Pongratz, Lukas Van Schaik, Paul Sender**
3. **Problem:** Having a community driven source for quick and easy ratings about clothing products you are thinking about buying.
4. **Idea:** Create an easy to use website that allows users to enter in items that are not already present, rate them, allow others to rate them, and display the most rated items on the popular page.
5. **Target Users**: Fashion Industry, teenagers, online shoppers.
6. **Why?** This project idea solves the problem that google can’t seem to solve. Letting a robust and broad rating system like Googles categorize clothing allows for bad user experience, inaccurate reviews, “trolling”, and a clunky system given the desired task. WWUB offers the user a clean UI much like Instagram broken into categories with easy to view information such as the average number of stars/rating given vrs. the amount of people who’ve given reviews.